**Ambient Support Appoints New Regional Manager for London & South East**

**(11th October 2022) Ambient Support, one of the Top 20 generic Not-For-Profit Health & Social Care Providers in the UK appoints Samantha Downer as the new Regional Manager for London and the South East.**

Appointed at the end of August, following the retirement of Mark Hooper who held the post for 17 years, Samantha will work to maintain and strengthen the good quality support Mark put in place across the region.

***Samantha brings a wealth of experience having worked in adult social care and disability services for more than 30 years. She says:***

“I am thrilled to take on this role and can bring my experience in not-for-profit and the private sector to Ambient. I strongly align to the Charity’s ethos which supports people to live a full and meaningful life regardless of age, health or disability through a person-centred framework - positive behaviour support (PBS) - which I will further embed in services across the region.”

Samantha knows the South East region well, having been a Regional Manager for supported living and residential services for other providers managing multiple sites, recruiting core teams, making key decisions and solving challenges daily. She is also a qualified NVQ assessor and a BILD accredited trainer in PBS.

**Mark Milton CEO of Ambient is delighted to welcome Samantha and says:**

“We are delighted to have someone as talented as Samantha managing our team in the South East so we can continue to deliver the highest quality service, make a positive impact and be a provider of choice in the region. Samantha has shown dedication to a career in care and support, and we know that she will help drive Ambient forward to further develop and expand our services regionally.”

A person smiling for the camera

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***Samantha Downer, newly appointed Regional Manager London & South East at Ambient Support*** [***www.ambient.org.uk***](http://www.ambient.org.uk)

***-ENDS-***

For more information, hi res images or comment please contact Christina Wright [chrissie@pr4.com](mailto:chrissie@pr4.com) +44 7957 383 070 & Kathryn Rivans [kathy@pr4.com](mailto:kathy@pr4.com)

**Notes to Editors:**

**About Ambient Support:**[www.ambient.org.uk](http://www.ambient.org.uk/)  @ambientsupport

* Ambient Support is one of the Top 20 generic Not-For-Profit Health & Social Care Providers in the UK
* They deliver services that meet the needs of some of the most vulnerable adults in society  
  Operating in 110+ locations, they provide over 30 thousand hours of care to people on a weekly basis to support a range of needs due to the ageing process, learning disability or mental illness
* Ambient employs around 1100+ members of staff.  In the 2021 **staff satisfaction survey 98% of people who responded said they like the work that they do**.
* Their wide range of quality specialist services are delivered by dedicated, professional, and passionate staff and their success is built on supporting people to live a full and meaningful life
* Latest results from Ambient Support’s 2022- People We Support Satisfaction Survey show:  
  **82% believe that Ambient supports them to live their life in the way they want to and 85% say we have helped make their lives better since support them.**​ **A total of 82% of people would tell others that they like Ambient.**
* Ambient currently supports around 950+ people across the UK in a number of care settings
* Ambient can also help young adults who are transitioning from Children’s to Adult Learning Disability Services
* 87% of CQC registered locations rated Good or Outstanding