

**Ambient Support Appoints New Director of Operations**

(02 May 2023) **Ambient Support, today appoints Naomi Atkinson as their new Director of Operations as it works to growth the breadth of its services across the country.**

Working in social care and the not-for-profit sector for over 30 years, Naomi brings extensive experience with a successful track record in developing collaborative relationships, creating successful networks and strategic partnerships to deliver transformation, improve quality, and achieve positive performance outcomes.

**Naomi Atkinson replaces Tom Harrison who was in the position for 5 years. Naomi says:**

“I was drawn to Ambient’s strong person-centred values and its clear commitment to elevating the voice and influence of the people it supports, for which the organisation has won many awards.

“The role is an exceptional opportunity and one which will allow me to utilise my skills, enthusiasm, and breadth of experience working across health, social care, housing, quality improvement and Governance. I aim to deliver positive change and drive forward the organisation whilst advocating social care as a long-term career option and attracting new people to the charity.”

**Mark Milton CEO of Ambient is delighted to welcome Naomi to the Charity, he says:**

**“**Naomi brings an impressive track record working in social care and the not-for-profit sector and is clearly committed to Ambient’s values and ethos. I anticipate new insight and fresh thinking as we accelerate our position as provider of choice, and I am delighted to welcome her to the team.”

Naomi will oversee the 900+ strong operational employees delivering support in over 110+ locations for older people, people with mental health needs, and adults with a learning disability.



***Naomi Atkinson, newly appointed Operations Manager at Ambient Support***

***Visit*** [***www.ambient.org.uk***](http://www.ambient.org.uk)

For more information, images or further commentary please contact kathy@pr4.com / 07788 272 009

**Notes to Editors:**

**About Ambient Support:**[www.ambient.org.uk](http://www.ambient.org.uk/)  @ambientsupport

* Ambient Support is one of the Top 20 generic Not-For-Profit Health & Social Care Providers in the UK
* They deliver services that meet the needs of some of the most vulnerable adults in society
* Operating in 110+ locations, they provide over 30 thousand hours of care to people on a weekly basis to support a range of needs due to the ageing process, learning disability or mental illness
* **Ambient is certified as a Great Place to Work**following an in-depth survey of staff in October 2022. Survey findings showed that**84%** said they felt they made a difference and were proud of what they accomplished. Whilst almost **90%** said they are treated fairly, regardless of age, race, or sexual orientation. Similarly, **83%** of employees said that when they joined Ambient, they were made to feel welcome
* Ambient’s range of quality specialist services are delivered by dedicated, professional, and passionate staff and their success is built on supporting people to live a full and meaningful life
* Latest results from Ambient Support’s 2022- People We Support Satisfaction Survey show:
**82% believe that Ambient supports them to live their life in the way they want to and 85% say we have helped make their lives better since support them.**​ **A total of 82% of people would tell others that they like Ambient**
* Ambient currently supports around 950+ people across the UK in a number of care settings
* Ambient can also help young adults who are transitioning from Children’s to Adult Learning Disability Services
* **85.5% of CQC registered locations rated Good or Outstanding**
* Ambient Support partners with EasyFundraising which allows people to turn their everyday online shopping purchases into donation funds for the charity, without costing extra money. Find out more [HERE](https://www.ambient.org.uk/ambient-on-easyfundraising/) and visit Ambient’s EasyFundraising link [HERE](https://www.easyfundraising.org.uk/causes/ambient-support/?utm_campaign=raise-more&utm_medium=clipboard&utm_content=rm-cpl)